

Invitation to **COOPERS Demonstration Kick off**

COOPERS in Action! – First COOPERS equipped car on
Berlin's motorways

Friday, 29th, August 2008, 11:30 – 13:00 h, Kick off session

TWF – Science & Technology Forum, Hall 5.3

Safety, comfort and user-friendliness are important factors of future integrated in vehicle safety systems. The first COOPERS equipped car with the most advanced in vehicle communication system for foresight driving will be presented at the IFA 2008 (world's leading consumer electronics trade show) in Berlin.

At the showcase event for Infrastructure to Vehicle (I2V) data communication first results will be shown to the public, including:

- Advanced safety related services for the driver
- State-of-the-art co-operative traffic management for road operators

We would like to encourage you to visit and to experience the COOPERS demonstration vehicle at the IFA 2008 trade show. In addition, you will have the opportunity to discuss the next steps in the progress of road safety in Europe with leading industry experts and road authorities.

We invite you to the start of the demonstration phase of COOPERS to experience the latest advances of EU R&D in co-operative systems.

Agenda

Time	Topic	Lecturer	Organisation
11.30 – 11.45	EU research activities in cooperative systems and transport management	Dr. André Vits (Head of Unit)	European Commission
11.45 – 12.00	COOPERS – Concept and results of infrastructure to vehicle communication (I2V) in transport	Dr. Reinhard Pfliegl (Managing Director)	AustriaTech
12.00 – 12.15	Research insight: technology and standards for cooperative mobile services and the implementation at the Berlin test site	Prof. Stefan Jähnichen (Institute Director)	Fraunhofer FIRST
12.15 – 12.30	Impact of cooperative traffic management on an infrastructure operator	DI Manfred Harrer (Director Telematics Services)	ASFINAG

12.30 – 13.00	Panel discussion: Challenges of cooperative traffic management for Infrastructure operators in Europe, SenStadt Berlin, ASFINAG, Autostrada del Brennero, ASFA	Moderation: Thomas Meissner (Managing Director)	TSB FAV
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Please registrate here!